

## Heartland Division

Meeting held March 11, 2014 5:00 PM

Attending: Dan Sharadin, Commissioner; Augustana College, Erik Niemeier; Knox College, Jonathan Powers; Macalester College, Jennie Charlesworth; Carleton College, Stephen Kuenstner; Saint Mary's University of MN, PJ Heller, Scott Carnahan, and Andrew Ecgerseluff

The schedule was the first item on the agenda and it was determined as follows:

- September 27-28 -- Carleton College
- October 4-5 -- Augustana College
- October 18-19 -- Championship at Macalester College

Hosts were reminded to complete the Pool Reservation Form, found under the Forms section on the website. Hotels will be reserved once these forms are submitted.

The Commissioner mentioned that all necessary forms for Team Leaders are found on the website under the Forms Tab. This includes the Participation Agreement that needs to be submitted by the Club Supervisor before June 1st. Likewise, Team Leaders need to turn in their Media Guide Info using the form on the website by the fall. Emails for players should be included so athletes can be notified when games within the division will be streamed.

All coaches were urged to complete an Evaluation Form about the officials following each of the competitions. This form is found under the Forms tab of the website. If you are unsure of which referee you are evaluating, go to the officiating section and click on their picture for easy identification.

Teams were encouraged to send in pictures or story leads to promote their programs and enhance the interest of the website. Likewise, Team Leaders should take advantage of the Player of the Week program and nominate athletes each week, regardless of whether the games are within the CWPA league play or non-conference. Those selected receive awards.

The Commissioner discussed how the streaming program will be modified to include an experienced camera operator, with streaming revenue paying for the operator's fees. The office will send a streaming kit that includes a high definition camera, tripod, and other equipment to make the stream possible, along with an experienced videographer.

Another new program mentioned outlined a team profile video. The CWPA wants every team to make a 3-5 minute video about their team (rated G) and send it to the office, where we will post the video link on the website, imbedded in the Team Contact section. The club with the best video will receive an award.

The Commissioner mentioned the requirement for Team Leaders to review the Team Orientation webinars. The program consists of three webinars and can be accessed via the Membership Page. There is also an optional fundraising webinar that provides some great tips.

Teams are also reminded to update their contact information using the link on the Membership page.