

Heartland Division

Meeting held March 27, 2015 5:00 p.m.

Attending: Dan Sharadin, Commissioner; Katie Wieber, Dir. Membership Services; Macalester College, Jennie Charlesworth; Carleton College, Ilana Crankshaw; Knox College, Madeline Troy; Saint Mary's University of MN, PJ Heller, Andrew Eggersgluss, Zachary Finkelstein, and Matt Smaron; Saint John's University, Forrest Hyler

Teams decided to create the following schedule:

- September 26-27 - Carleton College
- October 3-4 - Saint Mary's University (Minn.)
- October 24-25 - Championship at Macalester College

Hosts were reminded to complete the Pool Reservation Form, found under the Forms section on the website. Hotels will be reserved once these forms are submitted.

The Commissioner mentioned that all necessary forms for Team Leaders are found on the website under the Forms Tab. This includes the Participation Agreement that needs to be submitted by the Club Supervisor before June 1st. Likewise, Team Leaders need to turn in their Media Guide Info using the form on the website by the fall. Emails for players should be included so athletes can be notified when games within the division will be streamed.

All coaches were urged to complete an Evaluation Form about the officials following each of the competitions. This form is found under the Forms tab of the website.

Teams were encouraged to send in pictures or story leads to promote their programs and enhance the interest of the website. Likewise, Team Leaders should take advantage of the Player of the Week program and nominate athletes each week, whether the games are within the league or non-conference.

The Commissioner mentioned the streaming program will feature a play-by-play announcer this season to enhance the broadcast. Efforts will be made to stream every division at least once during the season.

A new fundraising program was outlined. The program permits teams to upload a design online to sell shirts. All work is performed by the online store and teams can make \$500 for selling 50 shirts.

The Commissioner mentioned the requirement for Team Leaders to review the Team Orientation webinars. The program consists of three webinars and can be accessed via the Membership Page. There is also an optional fundraising webinar that provides some great tips.

Teams are reminded to update their contact information using the link on the Membership page.