## **Mid-Atlantic Division**

Meeting held March 25, 2013 4:00 PM

Attending: Dan Sharadin, Commissioner & Villanova University; Lehigh University, Alec Chin Lee; Saint Joseph's University, Tim Bergey; Grove City College, Jim Bossert and Joe Horton, Dave Bossert; University of Pittsburgh, Theo Danciu; Carnegie Mellon University, Willy Elmore; Penn State University, Ian Golden; University of Pennsylvania, Mike Reno and Antonio Merlo; Millersville University, Scott Espenshade -- Gettysburg will join next year and maybe West Chester as well.

The schedule was the first item on the agenda. Discussion about splitting into three brackets was held, but the western region needs more teams to make it possible. Their region was determined as follows:

- September 21-22 University of Pittsburgh (Carnegie Mellon University could lend clocks)
- September 28-29 Grove City College
- October 26-27 Championship at Villanova University

Penn requested that the Eastern region follow a weekend pattern, but other teams on the call indicated a desire to use weeknights for games. The Commissioner indicated we might be able to please everyone and Penn offered to get a weekend date to play those interested. Likewise they will travel to Millersville on the weekend. Hosts were reminded to complete the Pool Reservation Form, found under the Forms section on the website. Hotels will be reserved once these forms are submitted.

The Commissioner mentioned that all necessary forms for Team Leaders are found on the website under the Forms Tab. This includes the Participation Agreement that needs to be submitted by the Club Supervisor before June 1st. Likewise, Team Leaders need to turn in their Media Guide Info using the form on the website by the fall. Emails for players should be included so athletes can be notified when games within the division will be streamed.

All coaches were urged to complete an Evaluation Form about the officials following each of the competitions. This form is found under the Forms tab of the website. If you are unsure of which referee you are evaluating, go to the officiating section and click on their picture for easy identification.

Teams were encouraged to send in pictures or story leads to promote their programs and enhance the interest of the website. Likewise, Team Leaders should take advantage of the Player of the Week program and nominate athletes each week, regardless of whether the games are within the CWPA league play or non-conference. Those selected receive awards.

The Commissioner discussed a new program that offers host sites the opportunity to stream games at their site. He mentioned that several clubs in the women's season had made hundreds of dollars. The office will send a streaming kit that includes a high definition camera, tripod, and other equipment to make the stream possible. Hosts must view a webinar to qualify and should contact the office if interested.

Another new program mentioned outlined a team profile video. The CWPA wants every team to make a 3-5 minute video about their team (rated G) and send it to the office, where we will post the video link on the website, imbedded in the Team Contact section. The club with the best video will receive an award.

The Commissioner mentioned the requirement for Team Leaders to review the Team Orientation webinars. The program consists of three webinars and can be accessed via the Membership Page. There is also an optional fundraising webinar that provides some great tips.

Teams are also reminded to update their contact information using the link on the Membership page.