North Atlantic Division

Meeting held March 20, 2013 5:00 PM

Attending: Dan Sharadin, Commissioner; Bates College, Alex Smachlo; Colby College, Andy Peterson; University of Vermont, Matthew Mirkine; University of Massachusetts, Alexander Niemeyer; Williams College, William Rashin; Northeastern University, Ryan Kirkpatrick

No one was aware of any new teams other than the potential for Northeastern to join. If Northeastern does not join, teams confirmed their desire for regional play, similar to last year.

The league schedule was the next item on the agenda. Dates and locations were determined as follows:

- September 21-22 Northern region University of Vermont; Southern region University of Massachusetts
- October 5-6 Northern region Bates College; Southern region Williams College
- October 26-27 Championship at Bowdoin College

Hosts were reminded to complete the Pool Reservation Form, found under the Forms section on the website. Hotels will be reserved once these forms are submitted.

The Commissioner mentioned that all necessary forms for Team Leaders are found on the website under the Forms Tab. This includes the Participation Agreement that needs to be submitted by the Club Supervisor before June 1st. Likewise, Team Leaders need to turn in their Media Guide Info using the form on the website by the fall. Emails for players should be included so athletes can be notified when games within the division will be streamed.

All coaches were urged to complete an Evaluation Form about the officials following each of the competitions. This form is found under the Forms tab of the website. If you are unsure of which referee you are evaluating, go to the officiating section and click on their picture for easy identification.

Teams were encouraged to send in pictures or story leads to promote their programs and enhance the interest of the website. Likewise, Team Leaders should take advantage of the Player of the Week program and nominate athletes each week, regardless of whether the games are within the CWPA league play or non-conference. Those selected receive awards.

The Commissioner discussed a new program that offers host sites the opportunity to stream games at their site. He mentioned that several clubs in the women's season had made hundreds of dollars. The office will send a streaming kit that includes a high definition camera, tripod, and other equipment to make the stream possible. Hosts must view an instructional webinar to qualify and should contact the office if interested.

Another new program mentioned outlined a team profile video. The CWPA wants every team to make a 3-5 minute video about their team (rated G) and send it to the office, where we will post the video link on the website, imbedded in the Team Contact section. The club with the best video will receive an award.

The Commissioner mentioned the requirement for Team Leaders to review the Team Orientation webinars. The program consists of three webinars and can be accessed via the Membership Page. There is also an optional fundraising webinar that provides some great tips.

Teams are also reminded to update their contact information using the link on the Membership page.