

## **Pacific Coast Division**

Meeting held March 6, 2014 10:00 PM

Attending: Dan Sharadin, Commissioner; University of California-Los Angeles, Dominic Lucido and Doug Merkel; California Poly State University, Henry Fisk; San Diego State University, Tyler Coday; University of California-San Diego, Patrick Rolan; University of California-Santa Barbara, Taylor Earwood; University of Southern California, Omar Khulusi

The league schedule was the first item on the agenda. No one was able to provide any dates or confirm that they would be able to host. However, UCLA and UCSD indicated they would like to do so. Cal Poly was unsure if they could get permission and San Diego State said they would host if no one else did. Dates were tentatively listed as follows: October 4-5, October 18-19, and November 1-2.

Teams voted unanimously to move their championship a week before Nationals in order to allow for a longer season. The Commissioner indicated that he would check into locking in air fares out of LAX in order to save money. Teams were fully in agreement to participate.

Hosts were reminded to complete the Pool Reservation Form, found under the Forms section on the website. Hotels will be reserved once these forms are submitted.

The Commissioner mentioned that all necessary forms for Team Leaders are found on the website under the Forms Tab. This includes the Participation Agreement that needs to be submitted by the Club Supervisor before June 1st. Likewise, Team Leaders need to turn in their Media Guide Info using the form on the website by the fall. Emails for players should be included so athletes can be notified when games within the division will be streamed.

All coaches were urged to complete an Evaluation Form about the officials following each of the competitions. This form is found under the Forms tab of the website. If you are unsure of which referee you are evaluating, go to the officiating section and click on their picture for easy identification.

Teams were encouraged to send in pictures or story leads to promote their programs and enhance the interest of the website. Likewise, Team Leaders should take advantage of the Player of the Week program and nominate athletes each week, regardless of whether the games are within the CWPA league play or non-conference. Those on the call felt that greater participation could be achieved if the award was significant, like a medal or ball.

The Commissioner discussed a new program that offers host sites the opportunity to stream games at their site. He mentioned that several clubs in the women's season had made hundreds of dollars. The office will send a streaming kit that includes a high definition camera, tripod, and other equipment to make the stream possible. Hosts must view an instructional webinar to qualify and should contact the office if interested.

Another new program mentioned outlined a team profile video. The CWPA wants every team to make a 3-5 minute video about their team (rated G) and send it to the office, where we will post the video link on the website, imbedded in the Team Contact section. The club with the best video will receive an award.

The Commissioner mentioned the requirement for Team Leaders to review the Team Orientation webinars. The program consists of three webinars and can be accessed via the Membership Page. There is an optional fundraising webinar that provides some great tips. Teams are also reminded to update their contact information using the link on the Membership page.